

# 2021 PROGRAM GUIDE

SPORTS INDUSTRY  
PROGRAM

# GET IN, GET AHEAD.



## **CAITLIN ATKINSON**

Caitlin thrived in the Sports Industry Program, completing her practical placement with the Fremantle Dockers in the Community Department. Caitlin developed key skills including planning, event management and stakeholder management.

SIS50319

# DIPLOMA OF SPORT



BSB50215

# DIPLOMA OF BUSINESS

Our strong connections with industry will provide you with the opportunity to connect with leading sport, fitness and recreation organisations whilst learning from industry experts, coaches and elite athletes.

At SEDA Group (SEDA), you will have the opportunity to study a curriculum matched to your interests, complete a practical placement, run projects interstate or abroad, and undertake a customised, sport-specific high-performance program designed for you.

Upon successful completion, you will have the opportunity to move into further study with a range of higher education providers or to transition into the workforce, equipped with the knowledge and skills for a successful future.

## INTAKE & DURATION

- January 2021
- 36 weeks duration

## PROGRAM DELIVERY

- Dual Diploma program comprising the SIS50319 Diploma of Sport, and the BSB50215 Diploma of Business
- Program includes completion of the requirements for the SSISS00116 High Performance Coach skill set in addition to specialisations in Coaching and Sport Development
- Four (4) days of face-to-face training and assessment, inclusive of facilitated online delivery for some subject areas
- Minimum of 80 hours of practical placement in industry
- High-performance athlete development sessions, delivered by a high-performance coach
- Access to high-performance facilities to complete practical sessions

## ASSESSMENT

Students will be assessed using a range of different methods including but not limited to: observations, projects, written assessments, portfolio of evidence, role plays and research tasks.

## STUDENT EXPERIENCES

Immerse yourself in tailored and relevant student experiences to strengthen your industry understanding and gain insights into current and future careers.

Our highly experienced and qualified teaching staff will create an engaging learning environment designed to help you transition to work or further study.

For more information on our programs visit [seda.edu.au/programs](http://seda.edu.au/programs)





**SAM RITCHIE**

'The SEDA Group Sports Industry Program has given me the confidence to be an independent learner and transformed me into a versatile professional, ready for the future.'



Scan to learn more on our online Information Hub

# SPORTS INDUSTRY PROGRAM

## INDUSTRY PARTNERS

**SIS50319**  
**DIPLOMA OF SPORT**  
**+**  
**BSB50215**  
**DIPLOMA OF BUSINESS**

### EXPLORE A RANGE OF OPPORTUNITIES WITH OUR INDUSTRY PARTNERS

The dual Diploma gives you the opportunity to study in a practical learning environment and gain real experience working with your chosen industry partner. Our partnerships with national and state sporting organisations, elite clubs and leading industry service providers will enable you to be connected to and learn from highly experienced industry representatives.



## KEY FEATURES



### ADULT LEARNING ENVIRONMENT

Environment that aids your development as an adult learner



### EMPLOYABILITY

Build key employability skills to help unlock employment opportunities



### UNIVERSITY PATHWAYS

Greater choices for further study through strong and varied articulations



### STUDENT EXPERIENCES

Targeted and rewarding student experiences that help you make informed pathway choices

## OUR PROGRAMS ARE BUILT FOR YOUR SUCCESS.

### **Project & Event Management**

Design, develop and deliver a local, interstate, or international event to improve participation, development and/or fan engagement outcomes.

### **Health, Safety & Legal Compliance in the Sports Industry**

Identify common hazards and risks in a facility, and review, monitor and maintain work health & safety policies and procedures.

### **Advanced Coaching**

Develop, implement, and review an integrated coaching program for community-based participants/teams.

### **Sport Psychology**

Develop, review, modify and evaluate psychological support strategies for community-based athletes.

### **Integrity in Sport**

Present integrity in sport and anti-doping information to community-based participants.

### **Talent Identification**

Implement and evaluate a talent identification program for participants.

### **Social Media and Marketing**

Develop a marketing strategy and implement a social media engagement plan to promote programs, events, or initiatives.

### **Sponsorship & Fundraising**

Implement a fundraising/sponsorship campaign or submission, and undertake fundraising and sponsorship activities.

### **Strength & Conditioning\***

Develop an understanding of the key principles of strength and conditioning programs for elite and semi-elite athletes.

### **Diet & Nutrition\***

Develop an understanding of performance nutrition for your chosen sport.

### **MyPlan, My Placement, My Career\***

Develop a detailed career plan (MyPlan) and professional portfolio to kickstart your career.

Secure and complete a practical placement with our partner organisations or with other organisations in the sport, fitness, and recreation industry.

Explore career pathways in real workplace settings and acquire transferable skills that employers' value.

### **Sports Technology\***

Develop an understanding of the various technologies utilised in the analysis of individuals and teams.

For details on programs, go to [seda.edu.au](http://seda.edu.au)

*\*Non-accredited areas of study*



# PATHWAYS

Graduates of the Sports Industry Program can gain entry\* into a range of courses with leading education providers in Western Australia. In some cases, graduates will also receive credit points towards the number of units or subjects a student is required to complete in a course. The number of credit points a SEDA graduate can receive per course will vary between each education provider.

Start your career in a range of different industries. Completing one of the specified courses with SEDA's tertiary partners can set you up for your dream career.

Choose your career or study areas and take advantage of our entry\* and course credit arrangements

(\*subject to meeting eligibility requirements).

For further information, including graduate pathways visit [seda.edu.au/pathways](http://seda.edu.au/pathways)



STUDY AREA	COURSE	PROVIDER	CREDIT
<b>SPORT &amp; EXERCISE SCIENCE</b>	Bachelor of Science (Exercise and Sports Science)	ECU	YES
<b>SPORTS MANAGEMENT</b>	Bachelor of Business Administration	Curtin	YES
	Bachelor of Commerce	Curtin	YES
<b>SPORT BUSINESS</b>	Bachelor of Commerce (Major: Sport & Recreation Management)	NDA	YES
	Bachelor of Sport and Recreation Management	NDA	YES
<b>COMMERCE</b>	Bachelor of Sport, Recreation and Event Management	ECU	YES
	Bachelor of Educational Studies	Curtin	YES
<b>BUSINESS ADMINISTRATION</b>	Bachelor of Science (Health Sciences)	Curtin	YES
<b>EDUCATION</b>	Bachelor of Psychology	Curtin	YES
<b>HEALTH SCIENCES</b>			
<b>PSYCHOLOGY</b>			

Pathways information relates to the 2020 Sports Industry Program, accurate as at June, 2020.

**Key:** Credit = Course credits available visit [seda.edu.au/pathways](http://seda.edu.au/pathways) for specific details



## **APPLY DIRECT**

[seda.edu.au/apply](https://seda.edu.au/apply)

Applicants can apply directly to SEDA Group via our online application form.

## **MORE INFORMATION**

[seda.edu.au](https://seda.edu.au)

## **CALL 1300 777 332**

[info@seda.edu.au](mailto:info@seda.edu.au)



**VET Student Loans**  
An Australian Government Initiative

SEDA Group

RTO Provider Number: 22503

The Sports Industry Program is trained and assessed by SEDA Group. The VET Student Loan program is available for the SIS50319 Diploma of Sport & BSB50215 Diploma of Business. A VET Student Loan will not be approved for students who do not meet eligibility requirements. In 2021, the maximum tuition fees are: SIS50319 Diploma of Sport - \$10,172.80 & BSB50215 Diploma of Business - \$5,808.00. A VET Student Loan gives rise to a VETSL debt that continues to be debt due to the Commonwealth until it is repaid. For more information, visit [seda.edu.au](https://seda.edu.au)  
Document information accurate as 11/06/2020.

