



MAX

HIGH-PERFORMANCE PROGRAM

POWERED BY SEDA™



IT'S TIME TO LEVEL UP!

The program provides practical, hands-on industry-specific training, tailored development and support from the professional team at SEDA and AFL Max.

The program focuses on providing students with the skills and attributes they need to improve their personal football performance, increase their understanding of the high-performance environment and open pathways for work or further study.

The AFL Max High Performance Program is specifically designed for accomplished and aspiring AFL or AFLW footballers. This exclusive program gives students the opportunity to:

- > Train in an elite environment and access industry leading facilities, training and support;
- > Complete Diploma-level studies in sport and business;
- > Improve their performance, and personal athletic development;
- > Develop industry-relevant skills and launch their career in sport, business or a related field; and
- > Continue their educational journey and receive credit into an undergraduate degree with one of SEDA's university partners.

The AFL Max High Performance Program is a joint initiative between SEDA Group (SEDA) and AFL Max.

INTAKE & DURATION

- > January 2021 intake
- > 33-weeks duration

DELIVERY

- > Dual Diploma program delivered and assessed by SEDA comprising the SIS50319 Diploma of Sport, and the BSB50215 Diploma of Business
- > Program includes specialisations in Coaching, in addition to the requirements to satisfy the SIS500116 High Performance Coach skill set
- > Up to four (4) days of face-to-face training and assessment, inclusive of facilitated online delivery for some subject areas
- > Minimum of 80 hours of practical placement connected to football or the wider industries of business and sport
- > High-performance athlete development sessions delivered in conjunction with the team at AFL Max
- > Access to state-of-the-art facilities to complete practical sessions

TAKE YOUR GOALS TO THE NEXT LEVEL!



AREAS OF STUDY

Key program areas include (but are not limited to):

- > Talent Identification
- > Advanced Coaching
- > Sport Psychology and Technology
- > Elite Conditioning for Football
- > Business Development
- > Player Development

For more program details, please visit: seda.edu.au/aflmax

ADMISSION REQUIREMENTS

To be eligible for the AFL Max High Performance Program applicants must be able to satisfy the following:

- > Successful completion of Year 12 or approved equivalent[^]
- > Be currently playing or have recently played Australian Rules Football at a high level. For example:
 - SANFL Men's U/18s, Reserves or Seniors.
 - SANFL Women's League
 - State Juniors
 - NAB League Girls and Boys
 - National and State AFL Academies (Male and Female)
 - NGA AFL Academies (Male and Female)
 - AFLW
- > Attend an interview and provide evidence in support of their application.
- > Successfully complete a Pre-Training Review, and Language, Literacy and Numeracy (LLN) test issued by SEDA.

[^]Individuals who are unable to meet this requirement due to their individual circumstances will be considered on a case by case basis.

ABOUT AFL MAX

AFL Max is Australia's first immersive football entertainment, development and education facility. Built with the development of new and existing athletes in mind, the 5500m² indoor AFL-specific facility merges state-of-the-art technology and traditional skills development for all ages and skill levels.

At AFL Max, players and fans of AFL get to test themselves with kicking, passing, fitness, and tackling activations to enhance their skills. The fully airconditioned venue also features an elite playing surface, an auditorium for team meetings (complete with visual media facilities), plenty of space and height for football drills, shower and changeroom facilities, and a commercial kitchen with post-training meal options.

For more information visit: aflmax.com.au

ABOUT SEDA

SEDA is a leading national education provider and Registered Training Organisation (RTO). Established in 2011, SEDA specialises in applied learning programs connected to the sport, fitness and recreation industry.

In conjunction with our high-profile industry partners, SEDA offers engaging, immersive educational experiences that facilitate further learning and employment opportunities for students & clients.

APPLICATIONS

To apply, please visit: seda.edu.au/aflmax and click the 'Apply Button' or contact **1300 235 629** for more information.

SEDA Group RTO No: 22503

Notes: Should individuals have concerns in relation to injuries, physical disabilities or other reasons that may limit their ability to undertake physical activity and/or online training and assessment, they should contact SEDA to discuss their concerns prior to enrolment.

Individuals under the age of 18 must have gained parental/guardian consent to undertake the program.

AFL Max provides marketing and promotional services on behalf of SEDA relating to the recruitment of prospective students for this program.

Information accurate as at August 2020.