



2020 SEDA and Basketball WA

Community Impact Report



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Overview

2020 has to a large extent been defined by the COVID pandemic, which has created challenges for so many. This has been the case for the sports industry and so many of our valued sports partners.

It is within this context that I am pleased to present the 2020 SEDA & Basketball WA Community Impact Report.

Notwithstanding the challenges of 2020, we have once again seen a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes. The volume and depth of the outcomes being delivered by SEDA students continues to be impressive – whether it is participation and game development, nurturing the next generation of fans, diversity and inclusion, or volunteering, the extent of SEDA students working in the community continues to grow. This report captures and celebrates these outcomes.

For SEDA and the schools that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The education setting works for so many students, as we place their interest at the forefront of their learning, where students benefit from being exposed to a range of learning opportunities. Your involvement plays a key role in helping us achieve this. It enables us to bring learning to life, in real settings, with access to high profile events and role models. Through our partnership we continue to create a sense of belonging and aspiration.

On behalf of everyone at SEDA and the SEDA Colleges, especially the students, we thank you for your ongoing involvement and support. We look forward to 2021 and working with you to achieve more outcomes in the future, hopefully with the challenges of 2020 behind us.

Dominic Cato
Chief Executive Officer
SEDA Group

"On behalf of SEDA Group WA I would like to personally thank Basketball WA and your staff for their ongoing commitment to our education model.

Support from our industry partners is critical in allowing us to engage our learners by bringing the curriculum to life in a real-life context. With your partnership, we are able to create opportunities for our students to build their confidence, develop work and life skills, test their career possibilities and create their future pathways.

Thank you for your ongoing support and we look forward to growing the partnership in the future."

Rocky Collins
State Manager


**Future
Workforce**

28 

Year 11 Students

29 

Year 12 Students

5 

Diploma Students

**Industry
Training**

28 

Students Completed
Grassroots Coaching

29 

Students Completed
Grassroots Umpiring

Game and Fan Development



3842 Participation experiences

578

CALD Participants



1860

Male Participants



1772

Female Participants



93

Indigenous Participants

30

All Abilities Participants



18

Community Work Days dedicated to Basketball



Isiah Carr

BASKETBALL WA SPORTS DEVELOPMENT PROGRAM

The Year 12 Basketball WA class organised and delivered basketball clinics and the School Slam Series in Geraldton as part of their community project. Isiah was assigned the role of journey and planning. This involved Isiah being responsible for the logistics on the day of the events.

"It was great to provide opportunities to participants in rural areas"

During the community project, Isiah developed his organisational and leadership skills, coordinating the delivery of clinics and ensuring they ran to schedule.

Isiah and his classmates felt it was important to provide sporting opportunities like this to areas that may not have access to it otherwise. Isiah said, "The Community Project camp was a fantastic way to support Basketball WA by hosting a regional clinic in Dongara, to promote basketball in rural areas."



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