

GEELONG PROGRAM GUIDE

**SPORTS
INDUSTRY
PROGRAM**

GET IN, GET AHEAD.



SAM RITCHIE

'The SEDA Group Sports Industry Program has given me the confidence to be an independent learner and transformed me into a versatile professional, ready for the future.'

SIS50319

DIPLOMA OF SPORT



BSB50215

DIPLOMA OF BUSINESS

Our strong connections with industry will provide you with the opportunity to connect with leading sport, fitness and recreation organisations whilst learning from industry experts, coaches and elite athletes.

At SEDA Group (SEDA), you will have the opportunity to study a curriculum matched to your interests, complete a practical placement, run projects interstate or abroad, and undertake a customised, sport-specific high-performance program designed for you.

Upon successful completion, you will have the opportunity to move into further study with a range of higher education providers or to transition into the workforce, equipped with the knowledge and skills for a successful future.

INTAKE & DURATION

- January
- 36 weeks duration

PROGRAM DELIVERY

- Dual Diploma program comprising the SIS50319 Diploma of Sport, and the BSB50215 Diploma of Business
- Program includes completion of the requirements for the SISSS00116 High Performance Coach skill set in addition to specialisations in Coaching and Sport Development
- Four (4) days of face-to-face training and assessment, inclusive of facilitated online delivery for some subject areas
- Minimum of 80 hours of practical placement in industry

LOCATION

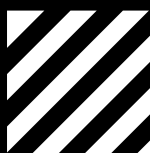
Our classroom is based at the Kardinia Park Precinct so that you can be immersed in the sports industry while you study.

ASSESSMENT

Students will be assessed using a range of different methods including but not limited to: observations, projects, written assessments, portfolio of evidence, role plays and research tasks.

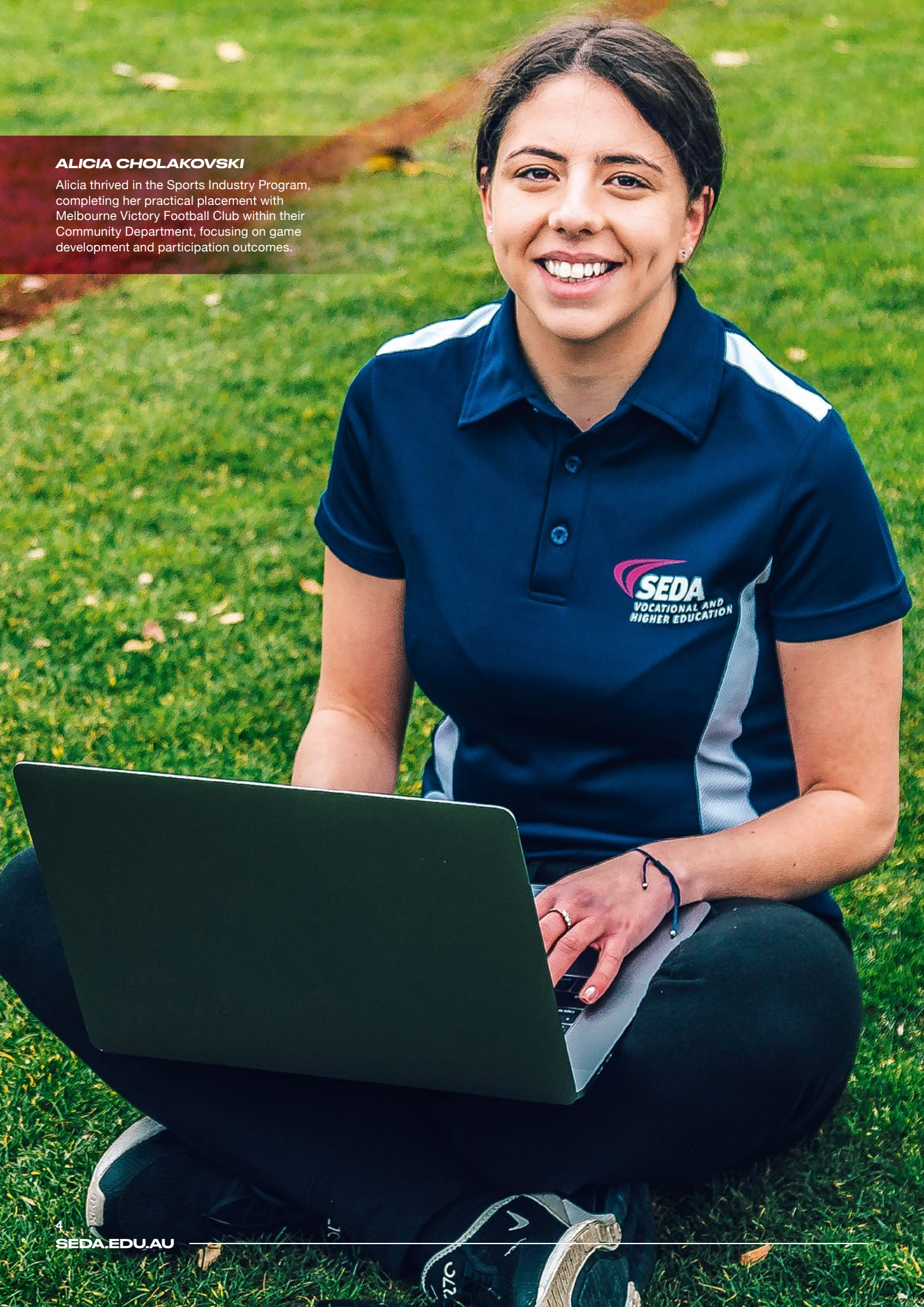
For more information on our programs visit seda.edu.au/programs

Qualifications subject to change.



ALICIA CHOLAKOVSKI

Alicia thrived in the Sports Industry Program, completing her practical placement with Melbourne Victory Football Club within their Community Department, focusing on game development and participation outcomes.



SPORTS INDUSTRY PROGRAM

INDUSTRY PARTNERS

EXPLORE A RANGE OF OPPORTUNITIES WITH OUR INDUSTRY PARTNERS

The dual Diploma gives you the opportunity to study in a practical learning environment and gain real experience working with your chosen industry partner. Our partnerships with national and state sporting organisations, elite clubs and leading industry service providers will enable you to be connected to and learn from highly experienced industry representatives.



STUDENT EXPERIENCES

Immerse yourself in tailored and relevant student experiences to strengthen your industry understanding and gain insights into current and future careers. Our highly experienced and qualified teaching staff will create an engaging learning environment designed to help you transition to work or further study.



OUR PROGRAMS ARE BUILT FOR YOUR SUCCESS.

Project & Event Management

Design, develop and deliver a local, interstate, or international event to improve participation, development and/or fan engagement outcomes.

Health, Safety & Legal Compliance in the Sports Industry

Identify common hazards and risks in a facility, and review, monitor and maintain work health & safety policies and procedures.

Advanced Coaching

Develop, implement, and review an integrated coaching program for community-based participants/teams.

Sport Psychology

Develop, review, modify and evaluate psychological support strategies for community-based athletes.

Integrity in Sport

Present integrity in sport and anti-doping information to community-based participants.

Talent Identification

Implement and evaluate a talent identification program for participants.

Social Media and Marketing

Develop a marketing strategy and implement a social media engagement plan to promote programs, events, or initiatives.

Sponsorship & Fundraising

Implement a fundraising/sponsorship campaign or submission, and undertake fundraising and sponsorship activities.

Strength & Conditioning*

Develop an understanding of the key principles of strength and conditioning programs for elite and semi-elite athletes.

Diet & Nutrition*

Develop an understanding of performance nutrition for your chosen sport.

MyPlan, My Placement, My Career*

Develop a detailed career plan (MyPlan) and professional portfolio to kickstart your career.

Secure and complete a practical placement with our partner organisations or with other organisations in the sport, fitness, and recreation industry.

Explore career pathways in real workplace settings and acquire transferable skills that employers' value.

Sports Technology*

Develop an understanding of the various technologies utilised in the analysis of individuals and teams.

For details on programs, go to seda.edu.au

**Non-accredited areas of study*



TERTIARY PARTNERS

By completing the Sports Industry Program, you will have the opportunity for direct articulation* into a range of courses with SEDA's tertiary partners*.

Choose your career or study areas and take advantage of our guaranteed entry* and course credit arrangements*.

**Subject to meeting eligibility requirements.*



For a full list of study areas and course credit arrangements, go to seda.edu.au/pathways



APPLY DIRECT

seda.edu.au/apply

Applicants can apply directly to SEDA Group via our online application form.

MORE INFORMATION

seda.edu.au

CALL 1300 777 332

info@seda.edu.au



VET Student Loans

An Australian Government Initiative

SEDA Group

RTO Provider Number: 22503

These programs are trained and assessed by SEDA Group. The VET Student Loan program is available for the SIS50319 Diploma of Sport & BSB50215 Diploma of Business. A VET Student Loan will not be approved for students who do not meet eligibility requirements. In 2021, the maximum tuition fees are: SIS50319 Diploma of Sport - \$10,688.95 & BSB50215 Diploma of Business - \$7,392.00. A VET Student Loan gives rise to a VETSL debt that continues to be debt due to the Commonwealth until it is repaid. In 2021, the SIS50319 Diploma of Sport & BSB50215 Diploma of Business is delivered with Victorian and Commonwealth Government funding – eligibility criteria apply. We encourage individuals with disabilities to access government subsidised training. For more information, visit seda.edu.au
Document information accurate as 7/05/2021.