



2020 SEDA, South Sydney Rabbitohs & Souths Cares

Community Impact Report



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Overview

2020 has to a large extent been defined by the COVID pandemic, which has created challenges for so many. This has been the case for the sports industry and so many of our valued sports partners.

It is within this context that I am pleased to present the 2020 SEDA, South Sydney Rabbitohs and Souths Cares Community Impact Report.

Notwithstanding the challenges of 2020, we have once again seen a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes. The volume and depth of the outcomes being delivered by SEDA students continues to be impressive – whether it is participation and game development, nurturing the next generation of fans, diversity and inclusion, or volunteering, the extent of SEDA students working in the community continues to grow. This report captures and celebrates these outcomes.

For SEDA and the schools that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The education setting works for so many students, as we place their interest at the forefront of their learning, where students benefit from being exposed to a range of learning opportunities. Your involvement plays a key role in helping us achieve this. It enables us to bring learning to life, in real settings, with access to high profile events and role models. Through our partnership we continue to create a sense of belonging and aspiration.

On behalf of everyone at SEDA and the SEDA Colleges, especially the students, we thank you for your ongoing involvement and support. We look forward to 2021 and working with you to achieve more outcomes in the future, hopefully with the challenges of 2020 behind us.

Dominic Cato
Chief Executive Officer
SEDA Group

"On behalf of SEDA College NSW I would like to personally thank the staff at South Sydney Rabbitohs and Souths Cares for their ongoing commitment to our education model."

Support from our industry partners is critical in allowing us to engage our learners by bringing the curriculum to life in a real-world context. With your partnership, we are able to create opportunities for our students to build their confidence, develop work and life skills, test their career possibilities and create their future pathways.

Thank you for your ongoing support and we look forward to growing the partnership in the future."

Kate O'Donnell
Principal

**Future
Workforce**

10



Year 11 Students

16



Year 12 Students

**Industry
Training**

25



Students Completed
Grassroots Coaching

Game and Fan Development



2552 Participation experiences

456 Multicultural Participants



493 
Male Participants

455 
Female Participants



19 Indigenous Participants

55 All Abilities Participants



18
Community Work Days dedicated to NRL

579 Volunteer Hours



Isaac Papalii

RABBITOHS HSC PROGRAM

Partnering with the South's program at SEDA College was one of the best decisions I've made so far in my life. I have developed numerous skills and connections and gained so much experience I truly believe I could not have gained at any other school.

The Rabbitohs welcomed us in with open arms and offered many opportunities to learn and grow. My communication, leadership and time management skills grew exponentially through my experiences working at coaching clinics with Souths staff, where I was challenged and encouraged.

South's clinics allowed me to improve my ability to lead a group and effectively communicate with a range of people including children and industry professionals. I am very grateful for the opportunities that the Rabbitohs have given me and I recommend the program to anyone who loves the sporting environment.



Liv Marashlian

RABBITOHS HSC PROGRAM

At SEDA College, I have been able to support Souths through a variety of experiences including volunteering at the NAIDOC events and even working in the activation stations at the home games for Souths at ANZ stadium. These opportunities have allowed me to share my passion for rugby league and gain experience in working with children and teaching them skills of the game.

I was able to develop my communication skills with both adults and young children, work with people in the industry and all whilst being in a fun and vibrant environment at ANZ Stadium. The South's staff made me feel valued and allowed me to be a part of the team.



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