



2020 SEDA and Western Sydney Wanderers

Community Impact Report



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Overview

2020 has to a large extent been defined by the COVID pandemic, which has created challenges for so many. This has been the case for the sports industry and so many of our valued sports partners.

It is within this context that I am pleased to present the 2020 SEDA & Western Sydney Wanderers Community Impact Report.

Notwithstanding the challenges of 2020, we have once again seen a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes. The volume and depth of the outcomes being delivered by SEDA students continues to be impressive – whether it is participation and game development, nurturing the next generation of fans, diversity and inclusion, or volunteering, the extent of SEDA students working in the community continues to grow. This report captures and celebrates these outcomes.

For SEDA and the schools that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The education setting works for so many students, as we place their interest at the forefront of their learning, where students benefit from being exposed to a range of learning opportunities. Your involvement plays a key role in helping us achieve this. It enables us to bring learning to life, in real settings, with access to high profile events and role models. Through our partnership we continue to create a sense of belonging and aspiration.

On behalf of everyone at SEDA and the SEDA Colleges, especially the students, we thank you for your ongoing involvement and support. We look forward to 2021 and working with you to achieve more outcomes in the future, hopefully with the challenges of 2020 behind us.

Dominic Cato
Chief Executive Officer
SEDA Group

"On behalf of SEDA College NSW I would like to personally thank the staff at Western Sydney Wanderers for their ongoing commitment to our education model.

Support from our industry partners is critical in allowing us to engage our learners by bringing the curriculum to life in a real-world context. With your partnership, we are able to create opportunities for our students to build their confidence, develop work and life skills, test their career possibilities and create their future pathways.

Thank you for your ongoing support and we look forward to growing the partnership in the future."

Kate O'Donnell
Principal

Future Workforce

26 

Year 11 Students

20 

Year 12 Students

Industry Training

26 

Students Completed
Grassroots Coaching

456 

Partnership Work
Placement Hours

8 

Partnership Work
Placement Students

Game and Fan Development



6871 Participation experiences

1802 Multicultural Participants



1223 

Male Participants

1087 

Female Participants



52 Indigenous Participants

138 All Abilities Participants



30 Community Work Days dedicated to Football

1689 Volunteer Hours



Cooper Halfpenny

WESTERN SYDNEY WANDERERS HSC PROGRAM

My work placement at the Wanderers has provided me experience across various departments within the club including community, corporate and merchandising. My main responsibilities were in the organisation and facilitation of the Wanderers Schools Cup, coordinating 8 tournaments with over 100 schools participating across all the days. I also delivered football clinics at various primary schools with club representative, former player and inaugural club captain, Michael Beauchamp.

The experiences have enabled me to grow both personally and professionally. I developed my interpersonal, communication, organisation and leadership skills as I have had to work with a range of different people and work as part of a team to ensure the successful implementation of events.

I was given responsibility by the Wanderers which made me feel a valued part of the club as well as give me the confidence to step out of my comfort zone and build my skills.



Thomas Mlinac

WESTERN SYDNEY WANDERERS HSC PROGRAM

My placement at the Wanderers included working with the U20s and 1st Grade NPL1 squads. My responsibilities included assisting with training sessions, including preparation and set-up of training exercise as well as filming training sessions which the coaches use for reflection and feedback to players.

I particularly enjoyed being a part of an elite sporting club and the experience of being able to see how experienced A-League players/coaches - Patrick Zwaanswijk and Labint Haliti work within that elite coaching environment.

I developed a number of skills as a result of this experience however what stands out the most to me is that I have become more confident in my communication skills, organisational ability and working effectively as part of a team. Matchday preparations and being in the change rooms observing the players and coaches was an invaluable learning opportunity and one that I am grateful for having experienced.



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