



2020 SEDA and SACA

Community Impact Report



seda.sa.edu.au

Overview

2020 has to a large extent been defined by the COVID pandemic, which has created challenges for so many. This has been the case for the sports industry and so many of our valued sports partners.

It is within this context that I am pleased to present the 2020 SEDA & South Australian Cricket Association Community Impact Report.

Notwithstanding the challenges of 2020, we have once again seen a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes. The volume and depth of the outcomes being delivered by SEDA students continues to be impressive – whether it is participation and game development, nurturing the next generation of fans, diversity and inclusion, or volunteering, the extent of SEDA students working in the community continues to grow. This report captures and celebrates these outcomes.

For SEDA and the schools that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The education setting works for so many students, as we place their interest at the forefront of their learning, where students benefit from being exposed to a range of learning opportunities. Your involvement plays a key role in helping us achieve this. It enables us to bring learning to life, in real settings, with access to high profile events and role models. Through our partnership we continue to create a sense of belonging and aspiration.

On behalf of everyone at SEDA and the SEDA Colleges, especially the students, we thank you for your ongoing involvement and support. We look forward to 2021 and working with you to achieve more outcomes in the future, hopefully with the challenges of 2020 behind us.

Dominic Cato
Chief Executive Officer
SEDA Group

"On behalf of SEDA College SA I would like to personally thank the South Australian Cricket Association and your staff for their ongoing commitment to our education model.

Support from our industry partners is critical in allowing us to engage our learners by bringing the curriculum to life in a real-life context. With your partnership, we are able to create opportunities for our students to build their confidence, develop work and life skills, test their career possibilities and create their future pathways.

Thank you for your ongoing support and we look forward to growing the partnership in the future."

Matthew Daly
Principal

**Future
Workforce**

7



Year 11 Students

4



Year 12 Students

Game and Fan Development



2016

Participation experiences

86

CALD Participants



249

Male Participants



225

Female Participants



21

Indigenous Participants

15

All Abilities Participants



13

Community Work Days dedicated to Cricket



Jessica Modistach

SACA SPORTS DEVELOPMENT PROGRAM

Jessica had the opportunity to complete her work placement with SACA which allowed her to learn and develop new skills and gain experience in the sporting industry. Jessica was assigned two roles during her time at SACA which included working with both Jess O'Reilly and Taryn Williams. This provided Jessica with the opportunity to see different areas of the organisation including clubs, associations and female pathways which was a valuable insight for her.

Jessica's main tasks involved assisting with the planning and implementation of the Girls Cricket Masterclass project and the Indoor Cricket Participation Project Plan. She was involved in administrative work supporting club cricket, indoor cricket and school holiday programs. Jessica developed a number of skills throughout her placement, particularly her organisation and leadership. She also identified that she was able to build on her initiative, maturity and communication especially when she was meeting and building new networks with people in the industry.

"I was able to gain a better understanding of the sporting industry"

Jessica said, "I enjoyed the experience of going out into the industry and meeting new people and understanding their roles in the organisation. I felt this gave me an understanding of the opportunities that may arise for myself and where I could possibly go with my future career."



Level 3, 169 Fullarton Road
Dulwich, Adelaide SA 5065
E: info@seda.sa.edu.au
P: 1300 117 332

seda.sa.edu.au

SEDA Group Head Office

Level 1, 425 Riversdale Road
Hawthorn East, VIC, 3123
E: info@sedagroup.com.au
P: 1300 777 332