

**SPORT &** BUSINESS **PROGRAM** 



## **LAUNCHING IN 2022**

- One year Dual Diploma Program
- Learn from Sydney FC's very own industry experts, coaches and elite athletes
- Develop your skills and knowledge across a variety of areas including sponsorship, project and event management, talent identification, and social media and marketing



wswanderersfc.com/diploma



Western sydney wanderers FC has partnered with SEDA Group as the leader in applied learning in the sport industry to bring you a one-year, dual Diploma in sport and business.

The program has some unique, defining features such as:

- Inner sanctum experiences with Western Sydney Wanderers FC and unrivalled access to key industry personnel
- Unique access to student placements and experiential learning opportunities
- Opportunities to engage in new and exciting project opportunities aligned to Western Sydney Wanderers FC's strategic objectives
- Pathways into over 40 higher education courses nationally, the vast majority with credits or advanced standing
- An individualised and tailored career plan to assist with developing the skills and attributes for a successful transition into the workforce

## **LEARN MORE**

1300 777 332 wswanderersfc.com.au/diploma



