SPORT & BUSINESS PROGRAM

PROGRAM GUIDE

POWERED BY SEDA™

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WE ARE WANDERERS

Western Sydney Wanderers FC are proud to partner with SEDA Group (SEDA) to bring you a one-year dual Diploma program in sport and business.

The Western Sydney Wanderers FC Sport & Business Program – powered by SEDA, is a fantastic opportunity for students to establish a strong connection to our organisation, and learn from our very own industry experts, coaches and elite athletes.

At the Wanderers we strive for success on and off the field, and our collaboration with SEDA, the leader in applied learning in the sports industry, will be no exception.

As an innovative organisation, the Wanderers are committed to making an impact on the educational journey of students with an interest in a career in sport.

The Western Sydney Wanderers FC Sport & Business Program not only provides students with unique learning opportunities in an elite sport context, it also provides students with the opportunity to help the Wanderers continue to deliver value to grassroots clubs, corporate partners, fans and the community.

We encourage you to explore this exclusive collaboration between the Wanderers and SEDA.

We are confident that the program can help you develop the necessary skills and attributes for a successful future.

John Tsatsimas

Chief Executive Officer
Western Sydney Wanderers FC

WESTERN SYDNEY
WANDERERS FC

PROGRAM QUALIFICATIONS

The Western Sydney Wanderers FC Sport & Business Program offers students access to an elite sporting environment, whilst completing a dual Diploma in sport and business.

The Western Sydney Wanderers FC & Business Program gives you the opportunity to study in a practical, hands-on learning environment, and gain real experience working alongside the Wanderers. The unique partnership between SEDA and the Wanderers will enable you to connect and learn from industry experts, coaches and elite athletes.

You will have the opportunity to study curriculum matched to your interests, complete a practical placement, run major projects, and participate in football-specific high-performance activities, designed to further develop your skills and experience.

Upon successful completion, you will have the opportunity to move into further study with one of SEDA's higher education partners, or transition into the workforce, equipped with the knowledge and attributes for a successful future.

QUALIFICATIONS:

SIS50319 Diploma of Sport +
BSB50120 Diploma of Business

INTAKE & DURATION

January intake
36-weeks duration

PROGRAM DELIVERY

- Dual Diploma program delivered and assessed by SEDA comprising the SIS50319 Diploma of Sport, and the BSB50120 Diploma of Business
- Program includes specialisations in Sport Development and Coaching, in addition to the requirements to satisfy the SISSS00116 High Performance Coach skill set
- Four (4) days of face-to-face training and assessment, inclusive of facilitated online delivery for some study areas
- Minimum of 80 hours of practical placement in industry
- High-performance athlete development sessions, supported by the team at the Wanderers
- Access to industry-leading facilities to complete practical sessions

ASSESSMENT

Students will be assessed using a range of different methods including but not limited to observations, projects, written assessments, portfolios, role plays and research tasks.

FACILITIES

The new program will be located in close proximity to the Western Sydney Wanderers who are based at Centre of Football. Rooty Hill.

For more information on our programs visit **seda.edu.au/wanderers**

Qualifications are subject to change.

AREAS OF STUDY

PROJECT & EVENT MANAGEMENT

Design, develop and deliver a local, interstate, or international event to improve participation, development and fan engagement outcomes for the Wanderers. Learn about topics such as project and event planning principles, engagement strategies and reporting.

ADVANCED COACHING

Develop, implement, and review an integrated coaching program for football participants and teams. Learn about a range of coaching philosophies, theories, and frameworks, as well as the use of sports technology for analysis and coaching.

SPORT PSYCHOLOGY

Assess the implementation of sport psychology practices in community-based athletes, educating them on psychological support strategies to enhance performance. Learn about various sport psychology tools, techniques and concepts.

INTEGRITY IN SPORT

Present integrity in sport and anti-doping information to community-based footballers. Learn about anti-doping requirements for football as well as other sports integrity related issues such as fairness, ethics, abuse, gambling, match-fixing, and discrimination.

SPONSORSHIP & FUNDRAISING

Fund your projects and events through well executed sponsorship and fundraising efforts. Learn stakeholder communication, campaign management, presentation and sales skills, so highly valued by sporting clubs that rely on sponsorship and fundraising to survive and thrive.

HEALTH, SAFETY & LEGAL COMPLIANCE

Assess the legal, WHS and risk compliance of sporting organisations, making recommendations to improve conformity. Learn about corporate sustainability, developing sustainability policies to decrease organisations environmental impact and enhance their corporate social responsibility image.

MARKETING AND ENTREPRENEURSHIP

Inspire your inner entrepreneurial spirit as you analyse organisational and industry needs to determine new business opportunities you will present to your partner organisation. Learn the principles of market research and the marketing mix, whilst applying critical thinking practices to refine and enhance your ideas you will deliver in a professional product pitch.

TALENT IDENTIFICATION*

Implement and evaluate a talent identification program for football. Learn about talent identification techniques, protocols, testing and performance measures.

STRENGTH & CONDITIONING*

Develop an understanding of the key principles of strength and conditioning programs for elite and semi-elite footballers. Learn about topics such as exercise programming, rehabilitation and recovery.

DIET & NUTRITION*

Develop an understanding of performance nutrition for footbal. Learn about healthy eating strategies, meal planning, food preparation and cooking.

MY PLAN, MY PLACEMENT, MY CAREER*

Develop a detailed career plan (My Plan) and professional portfolio to kickstart your career.

Secure and complete a practical placement with the Wanderers or other organisations in the sport, fitness, and recreation industry, and explore career pathways and acquire transferable skills in real workplace settings.

SPORTS TECHNOLOGY*

Develop an understanding of the various technologies utilised in the analysis of individuals and teams in football. Learn about topics such as match analysis, player tracking, athlete management and monitoring.

For details on programs,
go to **seda.edu.au/wanderers**

*Non-accredited areas of study

SEDA

PATHWAYS

Graduates of the Western Sydney Wanderers FC Sport & Business Program can gain direct entry* into a range of courses with leading tertiary education providers. In some cases, graduates will also receive credit points towards the number of units or subjects a student is required to complete in a course. The number of credits a SEDA graduate can receive per course will vary between each education provider.

Start your career in a range of different industries. Our course options cater for a range of diverse interests and completing one of the specified courses with SEDA's tertiary partners can set you up for your dream career.

*subject to meeting eligibility requirements

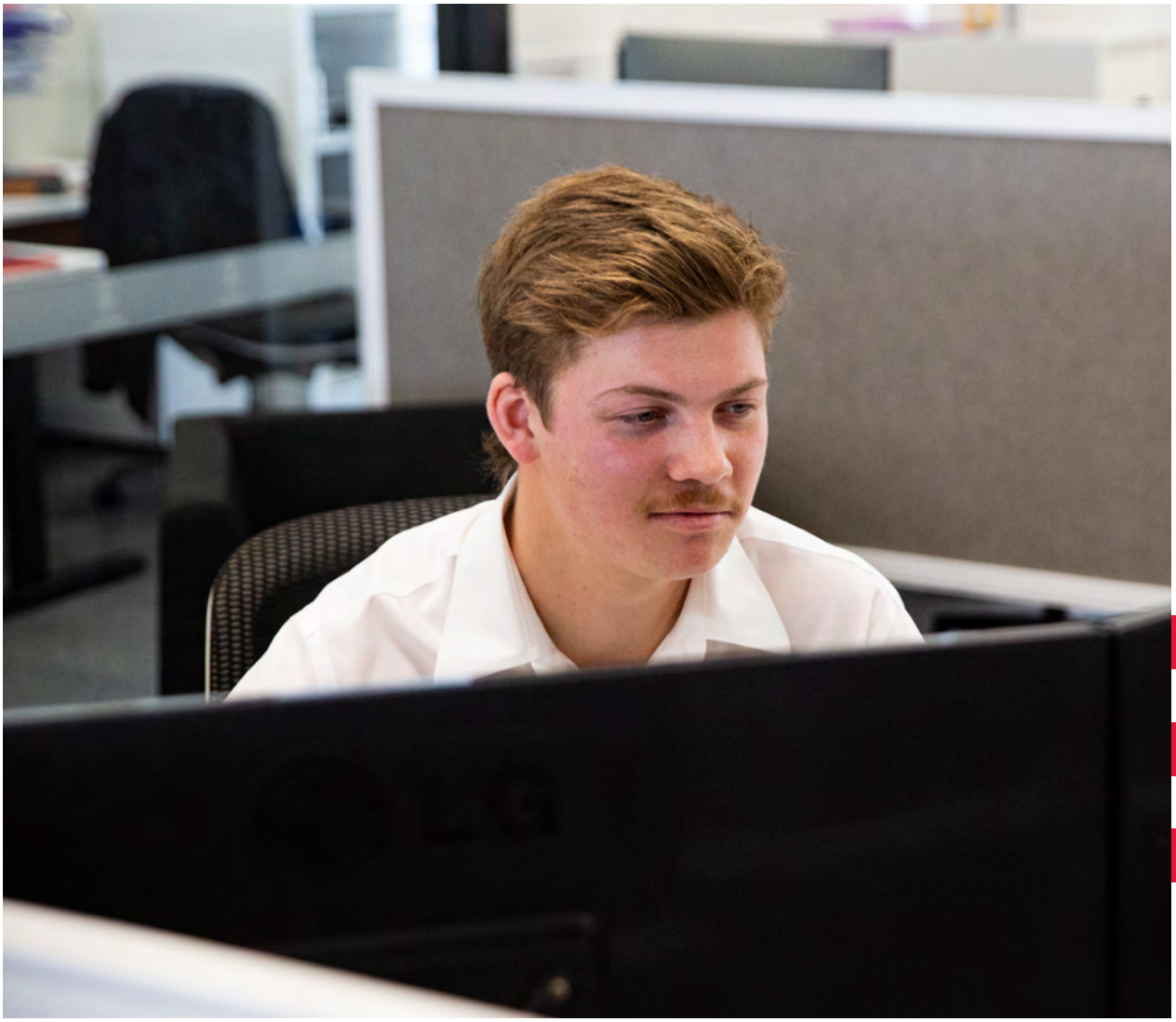
For further information, including graduate pathways visit **seda.edu.au/pathways**

TERTIARY PARTNERS

By completing the Western Sydney Wanderers Sport & Business Program, you will have the opportunity for direct articulation* into a range of courses with SEDA's tertiary partners.

Choose from a range of different courses and study areas, and take advantage of our guaranteed entry* and course credit arrangements (*subject to meeting eligibility requirements).

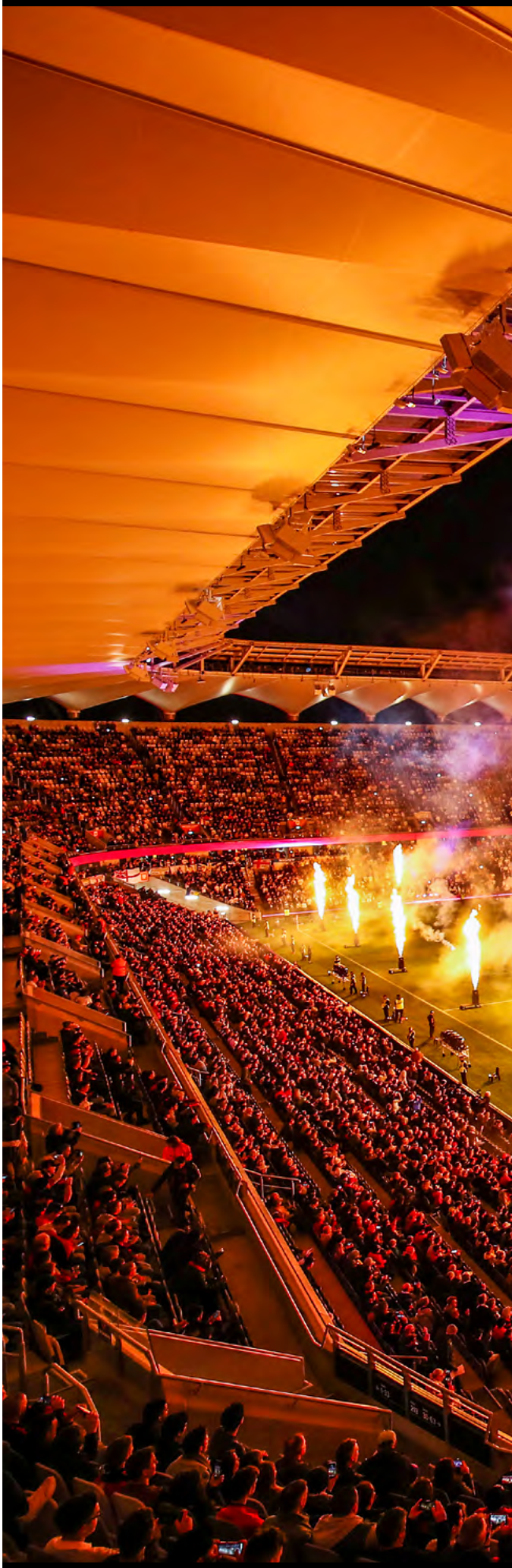
For a full list of study areas and course credit arrangements, go to **seda.edu.au/pathways**



STUDENT EXPERIENCES

The Western Sydney Wanderers FC Sport & Business Program offers a highly engaging learning environment and the opportunity for a range of exclusive and unique student experiences including:

- Game-day and community experiences with the Wanderers A-League Women and Men
- Working on real-time football projects aligned to the Wanderers strategic objectives
- Hearing from guest speakers and key industry personnel, including high-profile Wanderers professionals
- Access to industry leading facilities and resources, such as the Centre of Football, Rooty Hill
- Immersion into a professional sporting environment that hosts both elite-level football programs to develop insights into current and future career opportunities
- Practical placement opportunities
- Tertiary preparation workshops
- Tailored student support to assist with the transition to work or further study



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APPLY DIRECT

Applicants can apply directly to
SEDA Group via our online application form.

seda.edu.au/wanderers

MORE INFORMATION

Call 1300 777 332

info@seda.edu.au

seda.edu.au/wanderers

SEDA Group – RTO Provider Number: 22503

Western Sydney Wanderers FC provides marketing and promotional services on behalf of SEDA relating to the recruitment of prospective students for this program.

Document information accurate as October 2021.