



2023 Community Impact Report



SEDA & Basketball NT 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA and Basketball NT Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College NT, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for Basketball NT, Darwin Basketball Association, and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

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Principal Message

The support we receive from Basketball NT and the Darwin Basketball Association is pivotal in transforming our curriculum into a dynamic and real-world experience. Through this partnership, we provide our students with unique opportunities to not only learn but to also apply their knowledge in practical contexts. Your collaboration enables us to empower students, fostering confidence, cultivating essential work and life skills, and allowing them to explore diverse career possibilities.

I extend my heartfelt gratitude to Basketball NT, the Darwin Basketball Association, and their dedicated staff on behalf of SEDA College NT. Together, we are shaping the future of our learners. We eagerly anticipate further growth and development in our partnership.

Francis Gill
Principal
SEDA College NT

Future Workforce



18 Year 10 Students

11 Year 11 Students

7 Year 12 Students

Industry Training



644
Partnership
Work Placement
Hours



3
Partnership
Work Placement
Students

Game and Fan Development



284

Multicultural Participants

1194

Participation Experiences



373

Male Participants

341

Female Participants



288

Indigenous Participants

39

All Abilities Participants



19
Community Work Days Dedicated to Basketball

133

Volunteer Hours



CASE STUDY

Hudson Heinrich

Work experience at Basketball NT allowed me to work in an industry I'm passionate about and develop skills that will help me in future roles.

I worked with John, Rod and Dan and assisted in many areas including coaching sessions for Futures and U/16 development programs, refereeing wheel-chair basketball, and setting up for Darwin Salties.

Being able to assist with Salties games meant I was able to interact with players such as Jerron Jamerson which really gave me an insight into what being a professional basketball player is like. It was a surreal feeling being able to even join in on drills when they needed an extra coach.

Another highlight from my time at Basketball NT was being the Salties Mix104.9 mascot for media day. The staff never let that go and it's something I can look back on and laugh about.

I've developed many skills and gained confidence in myself with the trust displayed by the staff I have worked with throughout the experience. Working at Basketball NT has made me realise that teaching is what I want to do as I know sharing knowledge with people who want to learn makes me extremely happy and filled with pride.

"We believe Hudson will continue to mature and develop into a valuable workplace team member into the future in whatever path he chooses and we look forward to continuing an ongoing relationship with him should the opportunity arise."

- Rod Tremlett

High Performance & Basketball Development Manager | BASKETBALL NT



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