



2023 Community Impact Report



SEDA, Basketball WA and Perth Wildcats 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the SEDA, Basketball WA and Perth Wildcats Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College WA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for Basketball WA, Perth Wildcats and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

seda.wa.edu.au
seda.edu.au

Principal Message

This year the engagement with our elite industry partners has provided many wonderful opportunities for our SEDA College WA students. The Community Impact Report highlights the contributions of our students in working in collaboration with Basketball WA and Perth Wildcats.

At SEDA College WA, we are developing our young people to be contributors to their community. We believe our students can experience immeasurable growth by participating in impactful and meaningful hands-on experiences that build their tool kit for future pathway direction. Walking side by side with our students, our elite industry partners continue to assist in shaping our students lives through the opportunities they provide.

Silv Lombardi
Acting Principal
SEDA College WA

Future Workforce



47 Year 11
Students

53 Year 12
Students

Industry Training



100
Students
Completed
Coaching
Qualification

440
Partnership
Work
Placement
Hours



6
Partnership
Work
Placement
Students

Game and Fan Development



14,290

Participation Experiences

3164

Multicultural Participants



6570

Male Participants

6415

Female Participants



585

Indigenous Participants

354

All Abilities Participants



98
Community Work Days Dedicated to Basketball

2700

Volunteer Hours



CASE STUDY

Maddison Breeze

Throughout this year I have been working alongside Basketball WA with my class to run Slam Series'. These Slam Series are primary school competitions that involve teams of years 3-6 students from the schools around the area they're being held. We're required to referee, score and even occasionally coach to help these events run smoothly. I love being out of the classroom to do something hands on that I enjoy and am good at as I do basketball refereeing outside of school as well. It is great to have experience with different levels of basketball than I am used to, and to interact professionally with teachers, primary school students and other members of the public. The highlight of these Slam Series for me would be helping the kids learn the rules of basketball. It is also nice to know that we're helping BWA with something that is important for them and introducing more kids to the sport. I have loved being a part of these experiences this year and they have opened my mind to possible career pathways once I graduate.



CASE STUDY

Christopher Coehn

This year I was chosen to do my work placement with Basketball WA which has been an amazing experience so far. I have been working in a team with my supervisor Michael Cake as well as Jesse Goodluck, and Keely O'Brien who instantly welcomed me in and made me feel like a valuable team member. In my role I have contributed to the planning, management, and coordination of many different community and industry basketball events including the WA 3v3 tournament and most of this year's Slam Series. I've also enjoyed working around the marketing and designing side of things. I would even say that the tasks I have completed in and around digital design and Canva have been the highlight of my work placement this year which has really opened my mind up to the different aspects of work that go into running an organisation like BWA that aren't at the forefront of what you see. I have developed many different valuable work skills including organisation, time management and communication during my work placement which is great for me as I get ready to embark on a new journey after high school life with the confidence that I have had this experience to prepare me.



425 Riversdale Road
Hawthorn East, VIC, 3123
E: info@seda.edu.au
P: 1300 777 332
seda.edu.au



Level 1, Suite 5 East,
353 Cambridge Street,
Wembley, WA, 6014
E: info@seda.wa.edu.au
P: 08 9486 6230
seda.wa.edu.au