



2023 Community Impact Report



SEDA & WA Cricket 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA and WA Cricket Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College WA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for both WA Cricket and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

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Principal Message

This year the engagement with our elite industry partners has provided many wonderful opportunities for our SEDA College WA students. The Community Impact Report highlights the contributions of our students in working in collaboration with WA Cricket.

At SEDA College WA, we are developing our young people to be contributors to their community. We believe our students can experience immeasurable growth by participating in impactful and meaningful hands-on experiences that build their tool kit for future pathway direction. Walking side by side with our students, our elite industry partners continue to assist in shaping our students lives through the opportunities they provide.

Silv Lombardi
Acting Principal
SEDA College WA

Future Workforce



18 Year 11
Students

17 Year 12
Students

Industry Training



35

Students
Completed
Coaching
Qualification

330

Partnership
Work
Placement
Hours



3

Partnership
Work
Placement
Students

Game and Fan Development



6231

Participation Experiences

1475

Multicultural Participants



3124

Male Participants

3107

Female Participants



230

Indigenous Participants

636

All Abilities Participants



48



Community Work Days Dedicated to Cricket

115

Volunteer Hours



CASE STUDY

Hayden Collins

This year I was lucky enough to be chosen to have my work placement at WA Cricket which was a great experience. I have been working along side Daniel Foster and Jacob Paulino while occasionally heading out into the community and delivering cricket clinics at a grassroots level. During my time at WA Cricket, I have developed my time management and communication skills by organising and preparing for clinics and going out to the schools and delivering them to the students. Getting a look inside of a professional organisation and seeing how the programs are run, organised, and delivered has been really beneficial and has been the highlight of my time at WA Cricket. Having this experience has led me to becoming interested and involved in the sporting industry and I would love to work in this industry in the future as a career.



CASE STUDY

Mekah Owens

This year I was lucky enough to be involved in two amazing cricket come and try days for WA Cricket. The 'Come and Try Play Cricket Event' and the 'Autism Association Come and Try Day'. These events were held in order to gain as many junior cricket participants as possible as well as increase inclusion into our great game of cricket, which was personally a very rewarding experience for me. I have worked alongside and met the WA Autism Association staff during these events, including former Australian cricket captain Adam Gilchrist which was awesome! The roles I performed consisted of organising and managing the running of these sessions, putting my coaching skills to practice with the students and helping everyone get involved. I enjoyed being able to see so many kids having fun and participating in activities, I specifically liked being able to work with kids with autism as their experiences with WA Cricket help shape our game. I believe these events are important for WA Cricket as this helps influence the next generation of kids to get involved with cricket and helps parents with aligning them to local or endorsed clubs. I was able to gain knowledge on how to work with kids who have autism and give them an enjoyable experience that they may not usually have the opportunity to be a part of. These events have also fuelled my interest in working with children with all abilities, particularly in the cricket space.



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