



2023 Community Impact Report



SEDA & Football West 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA and Football West Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College WA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for both Football West and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

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Principal Message

This year the engagement with our elite industry partners has provided many wonderful opportunities for our SEDA College WA students. The Community Impact Report highlights the contributions of our students in working in collaboration with Football West.

At SEDA College WA, we are developing our young people to be contributors to their community. We believe our students can experience immeasurable growth by participating in impactful and meaningful hands-on experiences that build their tool kit for future pathway direction. Walking side by side with our students, our elite industry partners continue to assist in shaping our students lives through the opportunities they provide.

Silv Lombardi
Acting Principal
SEDA College WA

Future Workforce



49 Year 11
Students

29 Year 12
Students

Industry Training



74

Students
Completed
Coaching
Qualification

110

Partnership
Work
Placement
Hours



1

Partnership
Work
Placement
Student

Game and Fan Development



11,184

Participation Experiences

1602

Multicultural Participants



4847

Male Participants

2632

Female Participants



271

Indigenous Participants

1570

All Abilities Participants



73

Community Work Days Dedicated to Football



CASE STUDY

Lachy Pugh

During my first year at SEDA we have been given the opportunity to run clinics every Monday teaching primary school students from years 1-6 the fundamentals of football. I have really enjoyed teaching these kids skills and making sure they have a great experience while at the same time I am developing skills for myself like communication, how to deal with adverse situations, and different coaching points. I really enjoy these days because I love helping the kids have fun. I was invited to complete a training session with the Tottenham Hotspur FC academy coaches, during the holidays. I enjoyed learning more technical aspects of the game and listening to experienced coaches. At the end of the session, I spoke with one of the Tottenham coaches Nick Hardy. We spoke about me wanting to further my career in football. He gave me a way to contact him for further questions and has been giving me good advice. I am very lucky to have been given these experiences during the year.



CASE STUDY

Jacob Coppock

This year I was selected to complete my work placement with Football West. I was really excited to work with them after being a member for so many years. I felt privileged to work with such a prestigious organisation and couldn't wait to get started. During my time in the office, I learnt what goes on behind the scenes online and through their platforms. I got the opportunities to help at events such as the Junior Girls Cup, Perth Glory sessions and Country Week to name a few. Working at Football West helped me gain a lot of knowledge and experience of how to work in an office environment and I made amazing friendships with the staff there. It was exciting to be a part of the team during their move to the State Football Centre as this is an exciting new beginning for the football community. The Football West staff welcomed me with open arms and really made me feel like a valued member of the team.



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