



2023 Community Impact Report



SEDA & Fremantle Dockers 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA and Fremantle Dockers Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College WA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for both Fremantle Dockers and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

seda.wa.edu.au
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Principal Message

This year the engagement with our elite industry partners has provided many wonderful opportunities for our SEDA College WA students. The Community Impact Report highlights the contributions of our students in working in collaboration with Fremantle Dockers.

At SEDA College WA, we are developing our young people to be contributors to their community. We believe our students can experience immeasurable growth by participating in impactful and meaningful hands-on experiences that build their tool kit for future pathway direction. Walking side by side with our students, our elite industry partners continue to assist in shaping our students lives through the opportunities they provide.

Silv Lombardi
Acting Principal
SEDA College WA

Future Workforce



62 Year 11
Students

48 Year 12
Students

Industry Training



110
Students
Completed
Coaching
Qualification

190
Partnership
Work
Placement
Hours



2
Partnership
Work
Placement
Students

Game and Fan Development



1866

Multicultural Participants



19,305

Participation Experiences



7350

Female Participants



7279

Male Participants



949

All Abilities Participants



953

Indigenous Participants



286

Volunteer Hours



Community Work Days Dedicated to AFL



CASE STUDY

Willow Millar-Wheadon

This year, I had the opportunity to do my work placement with the Fremantle Dockers Fans and Community Department. In this role, I have been privileged to work alongside AFL and AFLW players at community events on weekends, school holidays, and during the school week. Specifically, I have worked at many events with Aine Tighe, key forward for the Fremantle Dockers AFLW team. Some of these events included the Junior Draft Day and the Freo Footprints, both of which were held at the home of the Fremantle Dockers, Cockburn ARC. Since starting my work placement with the Fremantle Dockers, I have grown in confidence, learnt some key working skills, and have had many new experiences. I have had the opportunity to see the hard work behind the incredible community engagement events that the Fremantle Dockers produce. I have really enjoyed the experience and can't thank Mitchell Harvey enough for the positive impact the experiences he has provided me with have had.



CASE STUDY

Sofia Currie

Volunteering at events like Junior Draft Day and Purple Playground has been an incredibly rewarding experience. My role within these volunteering opportunities has encompassed engaging students, managing sign-ins and sign-outs, delivering activities, and distributing posters and merchandise packs. What I've enjoyed the most is interacting with the children; the experience has opened up numerous doors and allowed me to enhance my resume with valuable experiences, ultimately boosting my employability. This volunteer work has honed my professionalism, teamwork, and communication skills. One of the highlights was participating in the curtain raiser for the Quick Kicks football event at Optus Stadium. The experience provided insight into the intricacies of event planning and management on a large scale. It has also given me a clearer understanding of my ideal role at the Fremantle Dockers in the future. Furthermore, working with students with a diverse range of abilities, including those with special needs, has broadened my perspective and taught me the importance of inclusivity and adaptability. Overall, these volunteering experiences have not only been fulfilling but have also contributed significantly to my personal and professional growth.



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