



2023 Community Impact Report



SEDA & West Coast Eagles 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA and West Coast Eagles Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College WA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for both West Coast Eagles and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

seda.wa.edu.au
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Principal Message

This year the engagement with our elite industry partners has provided many wonderful opportunities for our SEDA College WA students. The Community Impact Report highlights the contributions of our students in working in collaboration with West Coast Eagles.

At SEDA College WA, we are developing our young people to be contributors to their community. We believe our students can experience immeasurable growth by participating in impactful and meaningful hands-on experiences that build their tool kit for future pathway direction. Walking side by side with our students, our elite industry partners continue to assist in shaping our students lives through the opportunities they provide.

Silv Lombardi
Acting Principal
SEDA College WA

Future Workforce



25 Year 11
Students

29 Year 12
Students

Industry Training



54

Students
Completed
Coaching
Qualification

385

Partnership
Work
Placement
Hours



4

Partnership
Work
Placement
Students

Game and Fan Development



1693

Multicultural Participants



8787

Participation Experiences



3701

Female Participants



4210

Male Participants



359

All Abilities Participants



375

Indigenous Participants



Community Work Days Dedicated to AFL

104

Volunteer Hours



CASE STUDY

Skye Elliott

I had an incredible experience participating in the West Coast Eagles insight program out in Lathlain. Throughout the program, we delved into various theory components, with a focus on the roles and responsibilities of working with the Eagles, and practical skills such as how to correctly format a resume. It was an exciting opportunity as we got to explore the entire venue and gyms, even encountering some of the players along the way. The program also placed a strong emphasis on healthy living and eating, shedding light on the profound impact of nutrition on the body, particularly for AFL and AFLW players. The knowledge I gained during this program was immensely valuable, making it a fantastic experience that significantly expanded my understanding and skill set.



CASE STUDY

Joshua Thornton

This year I was lucky enough to be chosen for the Naitanui Academy workplace position with SEDA WA and had many amazing experiences with the West Coast Eagles staff and the people I've worked with and met throughout. During my workplace I have helped coach the Naitanui Academy teams. I have done different tasks such as help set up the training sessions, run drills, pack everything down and more. I have also been involved in visits with the Clontarf student boarders at the school and playing different games with them. I have no doubt that these experiences have boosted my confidence in coaching, developed my skills in communication with my peers, and changed my attitude towards different tasks and environmental situations. I was also blessed to be chosen to play in the student curtain raiser game against Clontarf on Optus Stadium Oval previously this year. This is up there with one of the best footy experiences I've ever had. The atmosphere of the place was just awesome and being able to share this alongside my mates really just made it unforgettable. These opportunities I have been given with SEDA and West Coast Eagles have definitely encouraged me to look for possible future pathways in the sports and recreational industry because it's something I love and feel so passionate about!



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