



2023 Community Impact Report



SEDA, Basketball SA & Adelaide 36ers 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA, Basketball SA and Adelaide 36ers Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College SA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for both Basketball SA, Adelaide 36ers and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

sedacollege.sa.edu.au
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Principal Message

I am thrilled to share some of the remarkable achievements of our students in the 2023 SEDA, Basketball SA and Adelaide 36ers Community Impact Report.

Our association with sporting partners is a catalyst for young people's growth. The mutual commitment to this work is exemplary and plays a pivotal role in shaping authentic, real-world learning. Together, we're collaboratively making a significant difference to many young people's lives, changing the game of education, and contributing to their positive pathways upon graduation.

As an organisation, we're excited by our ongoing work, and we are enthused by the possibilities to further strengthen our partnership for shared benefit.

Matthew Daly
Principal
SEDA College SA

Future Workforce



45 Year 11
Students

24 Year 12
Students

Industry Training



5

Students
Completed
Coaching
Qualification

525

Partnership
Work
Placement
Hours



4

Partnership
Work
Placement
Students

Game and Fan Development



13,919

Participation Experiences

968

Multicultural Participants



2275

Male Participants

2069

Female Participants



204

Indigenous Participants

178

All Abilities Participants



92
Community Work Days Dedicated to Basketball

1040

Volunteer Hours



CASE STUDY

Bailey Anderson

For my placement, I was involved in running Basketball SA's Walking Basketball program. Every Thursday, my responsibilities included setting up the courts, placing bibs out, operating the game clock, and officiating the matches.

I found this event to be a unique opportunity to explore a different aspect of basketball. It was fascinating to observe and be a part of this modified version of the sport and meet members of the community. I genuinely valued the chance to build new relationships with participants and fellow volunteers. The sense of camaraderie and shared passion for the game was uplifting, and it made me feel connected to the broader basketball community.

One of the most memorable highlights of the event was when Basketball SA staff joined in and played against the participants. This created a fun and spirited atmosphere, bridging the gap between seasoned players and staff members. It was a rewarding and enjoyable experience for everyone involved.



CASE STUDY

Bailey Kendall

During my Structured Workplace Learning with Adelaide Lightning in the 2023 season, I actively participated in various key events, including development player trials and the awards night. Assisting General Manager, Reece Turner, I gained valuable insights into the organisation's operations, managing media responsibilities and facilitating smooth pre-season training sessions. Additionally, I handled a range of office tasks and helped to lead the Club of the Round program. This experience enhanced my proficiency in software tools and operational management.

I developed a profound appreciation for women's basketball and its dedicated athletes, understanding the importance of promoting the sport. Securing a post-graduation job with Adelaide Lightning was a personal highlight, reflecting my dedication and the trust placed in my abilities.



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