



2023 Community Impact Report

ADELAIDE OLYMPIC
CLUB



SEDA, Football SA & Adelaide United 2023 Community Impact Report

CEO Message

At SEDA we believe that quality learning and development occurs both inside and outside the classroom. That's why we place the highest importance on our partnerships with industry which are integral to providing this for our students.

Our industry partnerships enable us to tap into students' interests, giving them greater agency over their future pathways and empowering them to succeed. Our students conduct meaningful programs on behalf of our industry partners in the community whilst developing critical skills and knowledge.

The results for both student and partner are summarised in this, the 2023 SEDA, Football SA and Adelaide United Community Impact Report.

The volume and depth of the outcomes being delivered by SEDA students continues to be impressive. This report captures and celebrates these outcomes and is a strong demonstration of what can be achieved when there is a true partnership, with people working together and looking for aligned outcomes.

For SEDA and the colleges that deliver SEDA programs, we continue to see students complete their secondary education with confidence and optimism. The SEDA education setting works for so many students, as we place their interest at the forefront of their learning, and expose them to a range of learning opportunities.

On behalf of everyone at SEDA Group and SEDA College SA, especially the students, we thank you for your ongoing involvement and support. Through our partnership we continue to provide a place to belong, create aspiration and build capacity, so that students are well placed and informed about their options beyond school.

We look forward to 2024 and working with you to achieve more outcomes for Football SA, Adelaide United, and our students.

Nick Hannett
Chief Executive Officer
SEDA Group

sedacollege.sa.edu.au
seda.edu.au

Principal Message

I am thrilled to share some of the remarkable achievements of our students in the 2023 SEDA, Football SA and Adelaide United Community Impact Report.

Our association with sporting partners is a catalyst for young people's growth. The mutual commitment to this work is exemplary and plays a pivotal role in shaping authentic, real-world learning. Together, we're collaboratively making a significant difference to many young people's lives, changing the game of education, and contributing to their positive pathways upon graduation.

As an organisation, we're excited by our ongoing work, and we are enthused by the possibilities to further strengthen our partnership for shared benefit.

Matthew Daly
Principal
SEDA College SA

Future Workforce



29 Year 11
Students

31 Year 12
Students

Industry Training

200

Partnership
Work
Placement
Hours



2

Partnership
Work
Placement
Students

Game and Fan Development



13,453

Participation Experiences

987

Multicultural Participants



2096

Male Participants

2030

Female Participants



154

Indigenous Participants

290

All Abilities Participants



87



Community Work Days Dedicated to Football

815

Volunteer Hours



CASE STUDY

Kara Wood

I was given the incredible opportunity to be Team Manager for South Australia's U16 team for their competition in Singapore. This role required me to take responsibility for organising the team, including team sheets, uniforms, medical information and passports.

Having this experience has been a life-changing opportunity. As well as developing my organisational skills and ability to effectively collaborate, I have built a broad range of valuable networks through Football SA's high level coaching staff and South Australian Football Association managers.

Developing these connections has been the highlight of my time with Football SA. I worked hard to present myself well and be a positive personality and contributor. I hope this has shown me as a worthy candidate for future opportunities as I can see myself pursuing similar roles as part of my career.



CASE STUDY

Sienna Doctor

The Adelaide United Women's team has been exceptionally fortunate to have had Sienna as part of their staff for the past two seasons. Sienna radiated enthusiasm and warmth, showing a strong commitment to making the most of her time with us. From refilling water bottles, gathering equipment, pumping up the soccer balls and, of course, engaging in fantastic banter.

Sienna consistently demonstrated her dedication during training sessions, often arriving early and staying late to ensure that everything was completed. Her friendly smile became a familiar sight during those early morning sessions, infusing the team with positive energy and brightening the faces of some very tired players.

As Sienna embarks on her journey to college in America and pursues her soccer ambitions, we wish her all the best. We expect that she will excel in her academic and soccer endeavours, her positive attitude and willingness to go above and beyond for the players here will be sorely missed.

- Isabel Hodgson



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